

**CHEMUNG COUNTY PROPERTY DEVELOPMENT CORPORATION
SOCIAL MEDIA POLICY**

It is the social media policy of Chemung County Land Bank to terminate access if users upload or make accessible infringing content, spam, sensitive personal information, inappropriate links, threatening, defamatory, profane, obscene, or abusive material, or reference to illegal activity. Users will be warned, and Chemung County Land Bank will terminate repeat offenders by blocking them. All comments will be reviewed and approved by administrator of the social media platforms prior to being posted for the public to see.

No personal banking information should be shared on user-generated content/social media sites. If so, it will be removed immediately.

All inappropriate content will be deleted from the pages, including but not limited to infringing content, spam, sensitive personal information, inappropriate links, threatening, defamatory, profane, obscene, or abusive material, or reference to illegal activity.

Chemung County Land Bank may post photographs or videos taken at Land Bank sponsored and/or local public events. It is Chemung County Land Bank's policy to not tag individuals in photos & video posts, but to allow other users to tag themselves and others in photos & videos.

To request an image or video to be removed from the Chemung County Land Bank's Facebook page, Twitter profile, LinkedIn page, or YouTube channel, please email dkenny@arbordevelopment.org with a detailed information including your name, contact information with phone number, and the title of the image or video in question on the corresponding social media page. Please be advised that email is not a secure method of communication and should not be used to provide personal, non-public information such as account numbers, social security numbers, dates of birth, etc.